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HAPPY NEW YEAR from the City of Cambridge, Community Development, Economic Development Division (EDD)! This is the first in a series of electronic news bulletins to be sent on a periodic basis to businesses in Cambridge. As we learn of information that might be useful to the business community, we will use this bulletin as a vehicle to forward information to you. We hope that you find these bulletins useful. Please email us at estellaj@cambridgema.gov to let us know what is on your mind and how we might assist you and your business enterprise.

JANUARY AND FEBRUARY WORKSHOPS

FINANCIAL LITERACY WORKSHOP will be held on Thursdays beginning **January 26th through February 23**. This **FREE**, 5 week workshop series is open to individuals as well as business owners and covers topics such as Understanding Your Spending Habits, Credit Repair, Saving for Starting a Business, Education or Buying a House and Creating a Budget to Live By. This workshop will be held at 14 Roosevelt Towers Housing Complex, 391 Everteze Way, and will be conducted by the Center for Women and Enterprise, (CWE) and is open to **ALL** Cambridge residents. Pre-registration is required. For more information about all of EDD's workshops, go to www.cambridgema.gov/~CDD/econdev and click on Workshops or click the "Workshop Schedule" link below.

BEST RETAIL PRACTICES WORKSHOP - Feb 8th Retailers and Restaurant owners--Learn how to make your business look its best! Get marketing tips that will earn you more \$\$\$ Also, learn about grants available for your business improvements. Come to a **FREE** Workshop on Feb 8th for Part One of a three-part Program. The Workshop will be held at the Windsor St. Community Center, 119 Windsor Street. Please pre-register by calling 617-349-4618 or email emadden@cambridgema.gov. For complete Program and registration information go to EDD's website or click on the link below.

STARTING YOUR OWN BUSINESS WORKSHOP Anyone interested in learning about the characteristics of successful new businesses and how to develop winning business concepts should take this workshop. This two-session workshop series will meet on **February 21 and 28** from 8:00 a.m. to 10:00 a.m. These workshops will be held at the City Hall Annex, 344 Broadway. Pre-register by calling the Center for Women and Enterprise (CWE) at 617-532-0240 or email cgerlaise@cweonline.org. You may also click on the Workshop Schedule link listed below for additional information.

[**Workshop Schedule**](#)

WORKFORCE DEVELOPMENT ACTIVITIES

The Economic Development Division works collaboratively with the City's Office of Workforce Development to help Cambridge residents obtain job training so that they can prepare for higher paying jobs in the City. Working through the Cambridge Health Alliance's Healthcare Career Advancement Program and Just-A-Start's Biomedical Careers Program, EDD provides job training support to qualified Cambridge residents. To learn more about these programs, click on the Job Training Programs link below.

[Job Training Programs](#)

EDD's PROGRAMS AND SERVICES

For additional information on programs and services offered by the Economic Development Division, please visit our Home Page.

You are receiving this email because you have expressed an interest in the programs and services offered by the City's Economic Development Division. If you no longer wish to receive these emails, please click on the link below marked "Safe Unsubscribe" to remove your email from our list.

[EDD Home Page](#)

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